

X International Economic Forum

«INNOVATIONS. INVESTMENTS. KHARKIV INITIATIVES»

PROGRAM
28 SEPTEMBER 2018

08:30 – 09:45	<p>Registration of participants. Morning coffee</p> <p style="text-align: right;"><i>Lobby of hotel “Kharkiv Palace”</i></p>
09:15 – 09:30	<p>Meeting of Kharkiv Region officials with the heads of foreign delegations and representatives of international organizations</p> <p style="text-align: right;"><i>Conference-hall “Sviatkova”</i></p>
09:30 – 10:00	<p>BRIEFING</p> <p style="text-align: right;"><i>Conference-hall “Kharkiv”</i></p>
10:00 – 12:00	<p>PLENARY SESSION “GLOBAL ECONOMY: A VIEW INTO THE FUTURE. SUCCESS FORMULA FOR UKRAINE”</p> <p style="text-align: right;"><i>Conference-hall “Central”</i></p>
12:00 – 13:30	<p>Lunch and communication on the sidelines of the Forum</p> <p style="text-align: right;"><i>“Pacific Spoon” restaurant, Lobby of Conference-hall “Central”</i></p> <p>Business meetings and negotiations of the Forum participants</p> <p style="text-align: right;"><i>Conference-halls “Kyiv”, “Lviv”</i></p>
13:30 – 15:30	<p>I-st DISCUSSION PANEL “INTEGRATED MODEL OF ECONOMIC DEVELOPMENT: CROSS-SECTORIAL EFFECTS OF INVESTMENT AND COOPERATION”</p> <p style="text-align: right;"><i>Conference-hall “Central”</i></p> <p>Key points of discussion:</p> <ul style="list-style-type: none"> ➤ <i>Ukrainian and world investment trends: potential of real sector of national economy</i> ➤ <i>Harmonization of sectorial policies as basis of unified policy to support a nationwide producer. Are there any win-win strategies to develop industry, agro-sector, energy and other spheres in Ukraine?</i> ➤ <i>Ukraine as the Eastern European production area: challenges and perspectives for national business, contours of pragmatic state policy on internalization and production localization</i> ➤ <i>National and overseas markets: risks and benefits, competitive strategies, experience of partnership with leasing companies and other financial institutions to participate in international tenders</i> ➤ <i>Modern financial instruments to implement large-scale projects in manufacturing and infrastructure spheres</i> <p>II-nd DISCUSSION PANEL “DECENTRALIZATION AND LOCAL DEVELOPMENT: NEW OPPORTUNITIES FOR BUSINESS”</p> <p style="text-align: right;"><i>Conference-hall “Kharkiv”</i></p> <p>Key points of discussion:</p> <ul style="list-style-type: none"> ➤ <i>“Municipal Entrepreneurship” as a trend: foreign and domestic experience of increasing non-tax revenues to local budgets</i> ➤ <i>Social entrepreneurship, social-private partnership and social responsibility of business as driving forces for community development: best cases</i> ➤ <i>International technical assistance as factor in rural development: experience of participation in projects, overview of new programs</i> ➤ <i>“Soft infrastructure” and project management: instruments to stimulate and implement local initiatives</i> ➤ <i>Territorial marketing: trend or necessity? How to win in competition for investment and staff?</i> ➤ <i>Development of horizontal communication at local level: establishing cooperative community networks in Ukraine</i>

1st
FLOOR

2nd
FLOOR

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III-d DISCUSSION PANEL

“CREATIVE ECONOMY: FROM NEW EDUCATION TO NEW INDUSTRIES”

Conference-hall “Kharkiv”

Key points of discussion:

- *Information society is operating system of the 21st century. Digital technologies in business, social sector and public administration as factor of competitiveness in Ukraine*
- *Industry 4.0 and digitalization of national economy: is it private interest or state affairs?*
- *Ecosystem of innovative entrepreneurship: business in science and technology as sector of national economy*
- *From startup to “unicorn”. Effective models for cooperation with investors: how to identify roles and succeed*
- *Current culture as business: how can Ukraine stimulate development of creative industries and assert itself in cultural space of Europe?*
- *Educational service market of new generation: is Ukraine ready for global competition?*

1st
FLOOR

15:30 – 16:00

Coffee break

Lobby of Conference-hall “Central”

16:00 – 17:00

CLOSING PLENARY SESSION

“UKRAINE AND THE WORLD: A NEW LEVEL OF PARTNERSHIP”

Conference-hall “Central”

2nd
FLOOR

17:00

DINNER RECEPTION

“Pacific Spoon” restaurant